

CERTIFICATION PROGRAM IN REAL ESTATE MANAGEMENT

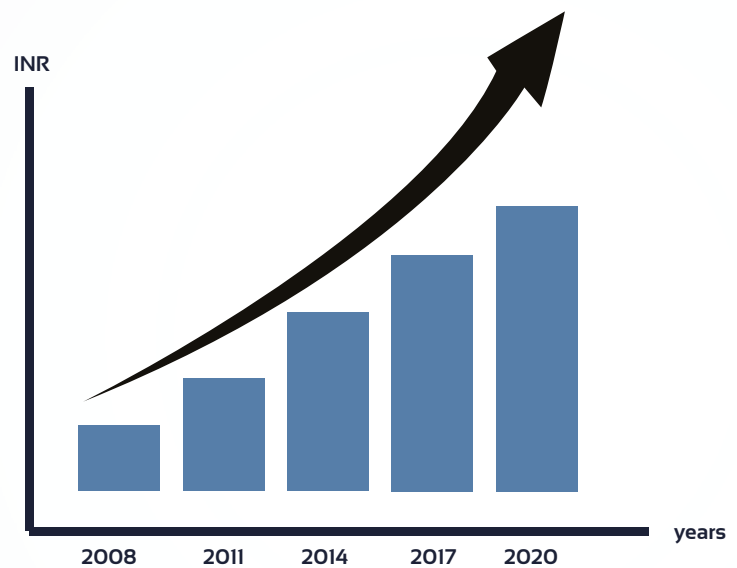


**“CHANGE YOUR THOUGHTS WITH
IREU EDUCATION AND YOU WILL
CHANGE YOUR WORLD”**

OVERVIEW OF REAL ESTATE INDUSTRY

The Real Estate Industry in India is growing at a very fast pace and is expected to touch 1 trillion Dollar by 2030. The Govt. of India has come up with new regulatory changes like RERA, GST and WDRA which enforces professionalism in the industry.

Real Estate attracted around INR.43, 780 CRORES in investment in 2019 and is expected to touch INR.65, 000 CRORES by 2030. SEBI has given its approval for the Real Estate Investment Trust (REIT) platform, which will allow investors to join in the Indian Real Estate market.



According to the Govt of India by 2022, the expected shortfall of employees are in the Real Estate industry and Infrastructure - 10.3cr, Building and Construction - 3.3cr, Real Estate services - 1.4cr. People.

ABOUT IREU TECH EDUCATION

IREU Tech Education offers specialized industry needed courses with in-depth practical knowledge, industry experience and skill sets to Professionals, Students and Learners through either class room or live and interactive sessions.

The program content is designed by a team of Real Estate Management experts and academic-research professors to imbibe with all advanced technologies that are very much needed in the contemporary Real Estate Management practices.

The IREU focuses on imparting knowledge of technical, leadership, entrepreneurship and managerial skills to its students and grooming them towards becoming Real Estate Management professionals, managers, leaders and entrepreneurs.

CERTIFICATION IN REAL ESTATE MANAGEMENT

A two and half month Certification program is designed for a complete overview of all aspects of Real Estate Management and entrepreneurship. This course includes in-depth knowledge about the world's best modern Real Estate Management practices, opportunities in the Real Estate Industry and project leadership skills that are required for a successful Real Estate Management professional. This course also aims to bring expertise to manage a venture in Real Estate Management vertical.

OBJECTIVES OF THE PROGRAM

The course is for those who are keen to craft their career and enhance knowledge with the latest advancements in the Real Estate industry and to acquire the relevant skills for professionally lead and manage Real Estate projects.

After the Certification in Real Estate Management course, students will be able to:

- Understand the principles and various best management practices required to manage and develop a Real Estate project.
- Expertise to lead and manage Real Estate business.
- Understand project management practices for the Real Estate industry.
- To understand various laws and legalities in the Real Estate industry.
- Ability to manage Real Estate marketing and sales.
- To excel as a successful entrepreneur in the Real Estate business.



CURRICULUM

This course contains the following curriculum which is developed by academic research scholars as well as Real Estate industry experts.

EMERGING TRENDS IN
REAL ESTATE
MANAGEMENT

ENTREPRENEURIAL
OPPORTUNITIES IN
REAL ESTATE
MANAGEMENT

PROJECT MANAGEMENT
FOR REAL ESTATE
INDUSTRY

PROJECT FINANCE
FOR REAL
ESTATE INDUSTRY

MARKETING/SALES
MANAGEMENT
FOR REAL ESTATE

PROPERTY
INVESTMENT
IN REAL ESTATE

REAL ESTATE
LAWS (RERA, WDRA)

SUSTAINABLE
GREEN BUILDING

PROGRAM OUTCOME

- Apply various managerial techniques and methods to plan and execute Real Estate projects efficiently and effectively.
- Understand the value of professional Real Estate Management practices and apply them for optimal use of available resources.
- Leadership qualities to execute turn key projects in Real Estate.
- Entrepreneurship and Business opportunities in Real Estate Management.
- Able to adopt sustainable and eco-friendly practices in Real projects.



PEDAGOGY

- The pedagogy used is intended to provide the students with relevant knowledge, tools and technologies in Real Estate Management through a well-structured program.
- The contents of the programme are based on international best practices, academic research and the strong execution experience of professionals associated with IREU Education.
- The pedagogy includes case studies, group work and live projects.

Format : Blended mode of education

1. Assessments	:	Yes	4. Total duration	:	40 Hrs
2. Case studies	:	Yes	5. In-class training by IREU faculty	:	26 Hrs.
3. Industry interaction	:	Yes	6. Case study	:	04 Hrs
			7. Site visit	:	10 Hrs

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