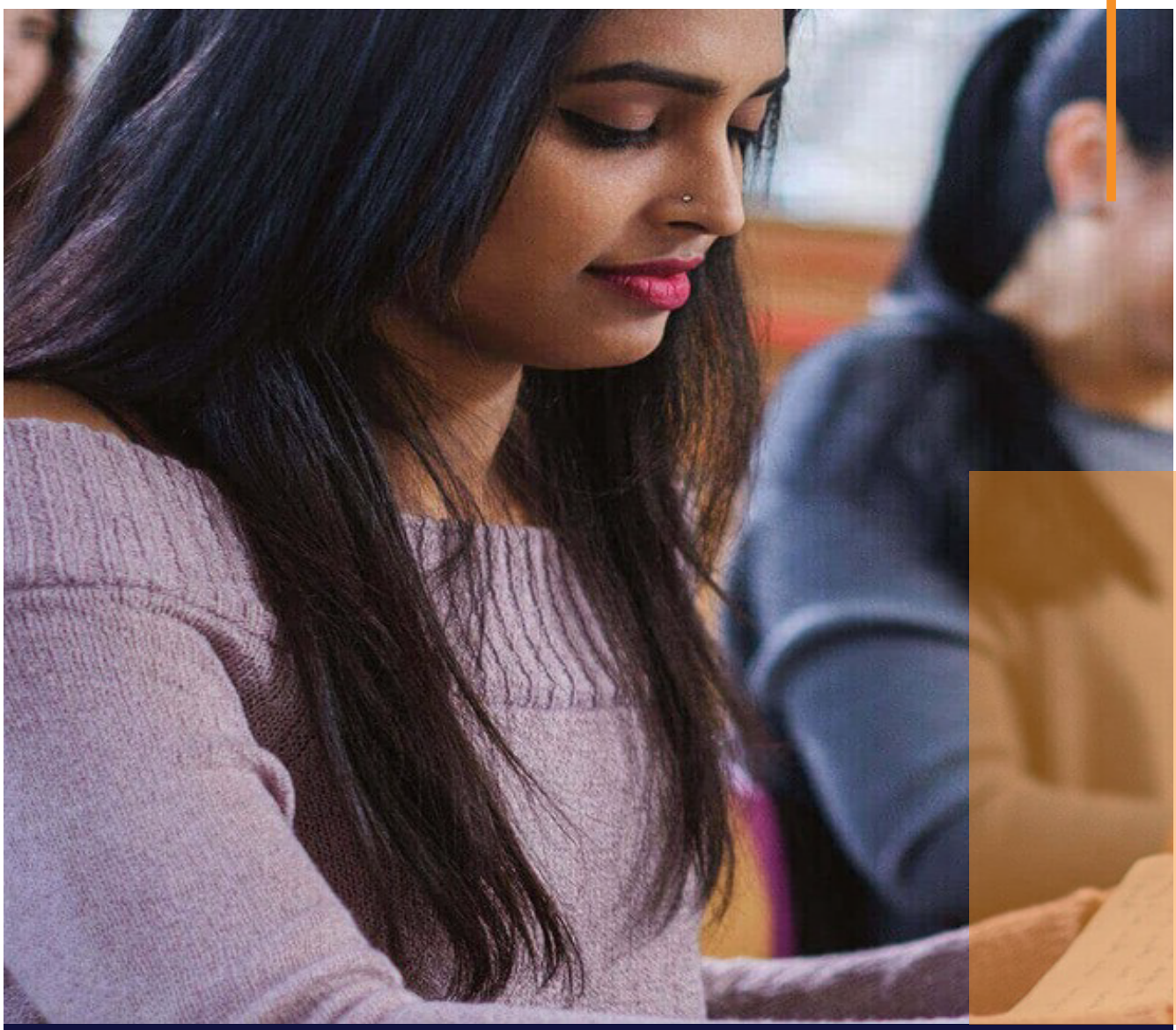
JGI JAIN DEEMED-TO-BE UNIVERSITY | ONLINE



MBA Degree Program

with Real Estate Management Specialization

+ Professional Advanced Diploma in Real Estate Management from

IREU® Education

FROM THE CHANCELLOR'S DESK

Dr. Chenraj Roychand,
Chancellor,
JAIN (Deemed-to-be University)

Staying current with industry-relevant skills is essential for establishing a successful career. Online learning is an excellent way to develop these high-demand skills in a flexible learning environment. JAIN (Deemed-to-be University) has been working to enable learners to achieve their career goals through impactful and affordable education.

To meet the changing needs of modern professionals, we launched JAIN Online, a platform that makes education available to everyone. JAIN Online aims to help individuals gain global expertise to challenge real-world challenges and develop a global network to achieve long-term career goals by bringing together competent academic experts and digital innovators.

This curriculum is the culmination of all of that effort, in which we reimagined the learning experience for working professionals. It has been structured to be comprehensive enough to impart realistic and applicable skills while also allowing professionals the flexibility they need to balance their work schedule. We are excited to see how students can take advantage of this opportunity to develop bright and fulfilling careers.

RANKINGS AND RECOGNITIONS

- NAAC 'A' Graded University with Graded Autonomy
- Awarded ISO 9001: 2015 certification by TUV India
- Awarded 5 Stars by KSURF in the Young Universities category
- Ranked 6th Private University in India by India Today
- As per NIRF, JAIN (Deemed-to-be University) ranks 85th in India

Founded in 2008-2009

20,000+ Aspiring Students

3735 Publications

11 Student Support Cells

89 International & National Collaborations

2500+ Recruiters

1000+ Faculty Members

Students from 43+ Countries

WHY JAIN ONLINE?

- UGC Recognized
- Innovative Programs Accredited by Global Professional Bodies
- Learning Hours and Credits at par with Full-Time Class room Programs
- Program Delivered - four quadrants approach from UGC
- Wide Range of Cross-functional and Elective Courses
- Access to 16000+ Micro Learning Courses at LinkedIn Learning
- International Exposure from across the World

- High Quality Global Education at Affordable Fees
- Learn Anytime, Anywhere and on Any Device
- State-of-the-art Learning Management system
- Live Classes on the Weekends
- Learning Material to facilitate independent learning
- Activities to drive continuous learner & engagement
- Two-way live online audio-video sessions

- Continuous feedback and analytics to monitor progress
- Discussion forums to facilitate group interaction
- Online Proctored Examinations
- Student Support by Program Managers
- Career Advancement Services
- Be a Part of JAIN Alumni Connect

INTRODUCTION

WHY PURSUE AN MBA in Real Estate ?

Indian Real Estate sector has witnessed high growth in recent times with the rise in demand for office as well as residential spaces. Real Estate attracted around Rs.43,780 CRORES (US$ 6.26 billion) in investment in 2019 and is expected to touch INR 65,000 CRORES by 2040 according to an IBEF report.

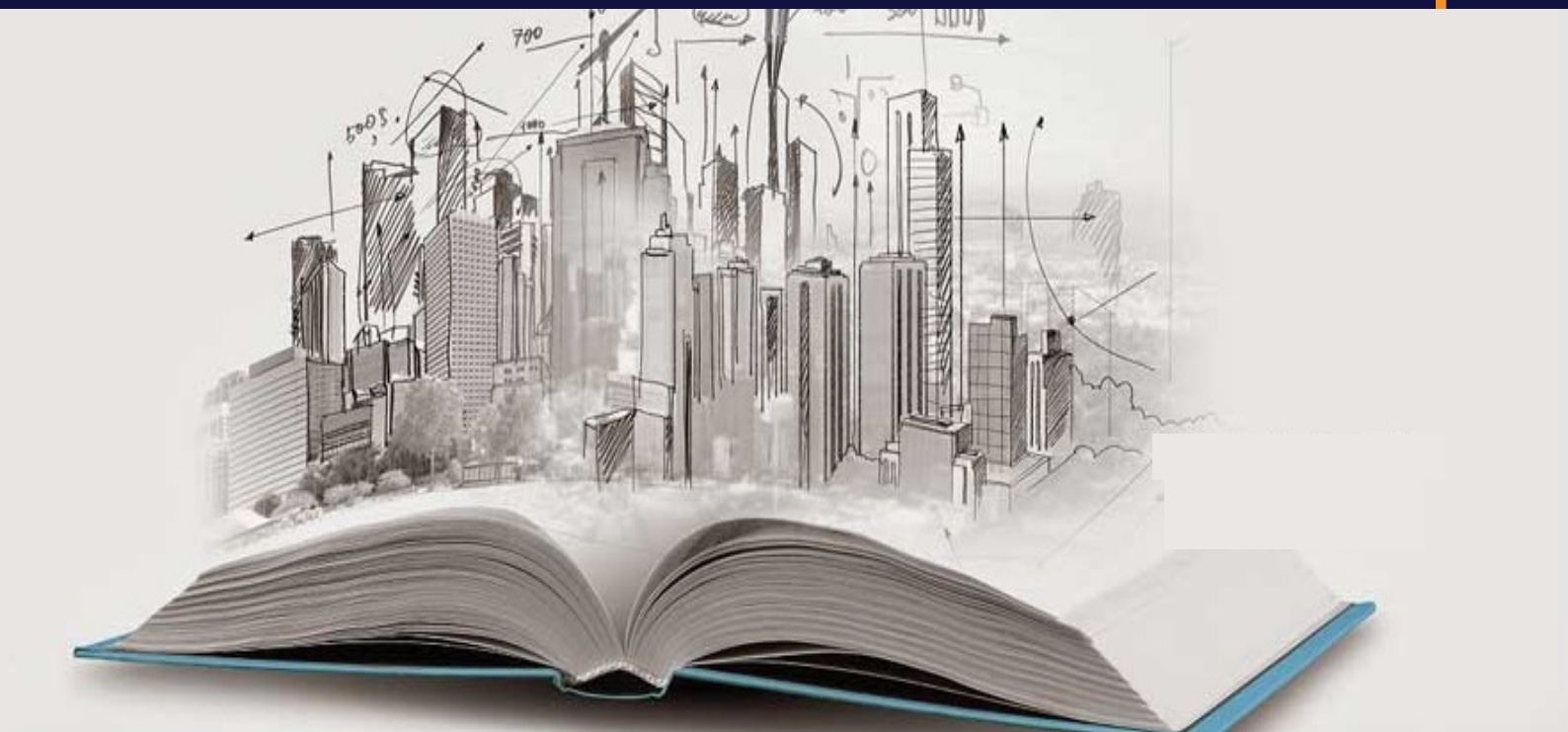
The Securities and Exchange Board of India (SEBI) has given its approval for the Real Estate Investment Trust (REIT) platform, which will allow all kind of investors to invest in the Indian Real Estate market. The Government of India promoted Pradhan Mantri Awas Yojana (PMAY), Smart City Project and several other initiatives to boost investment in the Real Estate sector. The Real Estate industry will play a pivotal role in the economy and of late has become a very competitive sector. The pandemic has changed the dynamics of the Real Estate sector. With Real Estate Regulatory Authority (RERA) in place, the sector is getting more organised by the day and is moving away from family-owned to professionally managed business houses.

The need for specialist knowledge within this sector such as property valuation, risk management, law and compliances has increased demand for professionals with a sound understanding of the sector. Top Real Estate Developers and Boutique Firms look for candidates who have undergone a professional management education with a concentration in Real Estate.

This specialization provides an opportunity to understand and study various characteristics of a Real Estate business and industry as a whole. The program will deliver a professional education in Real Estate and provide a perfect grounding for a career in Real Estate. It will provide a structured framework to understand the complex world of Real Estate management.

PROGRAM HIGHLIGHTS

- Strong foundation in understanding the Real Estate ecosystem
- Advanced courses like Property Valuation, Risk Analysis, Project Management etc.
- Data-driven approach to managing business risks in Real Estate and construction area
- Industry aligned curriculum that delivers technical excellence and supplements professional skills
- Business mastery with a unique blend of Real Estate and Management courses
- Analyze problems and propose actions in Real-world situations as part of the Master Thesis
- Gain practical skills through project-based learning supported by IREU Education
- Become industry-ready with mentorship from experts
- Learn alongside a diverse batch of peers for a rich learning experience
- Designed by leading academicians & industry experts
- Get dedicated career support from IREU Education



COURSE STRUCTURE OF THE PROGRAM

SEMESTER I

- Principles of Economics & Markets
- Managerial Effectiveness & Ethics
- Accounting & Finance
- Organizational Behavior & Human Resources
- Management Quantitative Techniques & Analytics

SEMESTER II

- Entrepreneurship
- Marketing Management & Research
- Introduction to Real Estate
- Urban Planning and Governance
- Laws and Regulations for Real Estate - RERA Act

SEMESTER III

- Business Environment & Strategy
- Operations Management
- Real Estate development & property valuation
- Real Estate investment & risk analysis
- Residential & commercial property marketing
- IREU Real Estate - ERP

SEMESTER IV

- Project Financing and Fund Raising for Large Projects
- Digital Marketing and Sales - Real Estate
- Project Management for Real Estate
- International Real Estate Markets & Opportunites
- Real Estate Entrepreneurship/Start up enterprise
- Project work with IREU Reality
  (1. Commercial or 2. Residential)

EXPERIENTIAL LEARNING AND LEADERSHIP FRATERNITY

As part of active study, participants get hands-on solving Real challenges and building solutions for Real problems. Every participant can either select any Real-time case or Real-time project or work on a problem identified by mentors and Real Estate experts.

1) Global exposure with international student exchange programs
2) Placements with top tier international and domestic firms with competitive salary packages
3) Hand holding and mentorship by Renowned faculties
4) Guest lecture by Industry leaders
5) Practical, hands-on experience with international and domestic site visits
6) Introduction of Modern technology
   - o Augmented Reality
   - o Artificial intelligence
   - o Internet of things
   - o Digital technologies
   - o Big data analytics
   - o Cloud computing
   - o Building information modelling
7) Workshop and Out Bound Training (OBT) on Decision making, emotional intelligence, cognitive thinking, project handling and critical thinking

About IREU Education

IREU offers specialised Real Estate industry courses with in-depth practical knowledge and industry experience and skill sets to students and learners. IREU focuses on providing overall knowledge of technical, functional and managerial skills to its students and grooming them towards becoming future Real Estate professional managers and entrepreneurs.

Master of Business Administration(MBA) in Real Estate Management is a uniquely designed program from IREU which can bridge the skill and talent gap in Real Estate Industry.

The Real Estate Industry in India is growing at a very fast pace and is expected to touch $1 Trillion in revenue by 2030. Knowing the importance of this sector, Govt. of India has also come up with new regulatory changes like RERA, GST & Demonetisation enforcing professionalism into the industry.

According to statistics from the Govt. of India by 2022, the expected shortfall of skill sets in Real Estate industries are as follows :

Infrastructure	:	10.3 CRORES
Building and Construction	:	3.3 CRORES
Real Estate services	:	1.4 CRORES

“IREU Real Estate education team sees this as an opportunity to address the skill gap of 15 CRORES professional people which Industry needed .“

The IREU Group is an Indian conglomerate headquartered in Manyata Tech Park, Bengaluru

Careers in Real Estate Industry

As earlier mentioned nearly 15 CRORES skilled people are required In the Real Estate Industry in India by 2022 on successful completion of the course the students have opportunities in the following areas

- Consulting firms of Real Estate
- Real Estate development companies
- Banking and Finance
- Residential Real Estate
- Commercial Real Estate
- Opportunities as an entrepreneur
- Government departments
- Sales and Marketing opportunities
- Technology channel partners

ELIGIBILITY

The candidate must have completed his/her Bachelor's degree from any recognized university with a minimum of 50% aggregate (45% for Reserved Category), from a University recognized by University Grants Commission (UGC) or an equivalent qualification.

Students in the final year of their Bachelor's degree are also eligible to apply.

FEE STRUCTURE

Semester-wise Fee Plan

I Sem	40,000
II Sem	40,000
III Sem	40,000
IV Sem	40,000

Year-wise Fee Plan

I Year	80,000
II Year	80,000

Total Course Fee Plan*

Total	1,60,000

One-time Registration Fee: 2000/-
Examination Fees (Per Year): 3000/-
* 5% Discount on Complete Program Fee Payment

FINANCIAL AID

- Zero Cost EMI
- EMI Options available for 8 months

FINANCEPEER
GROW TOGETHER

INDUSTRY PARTNERS

ADMISSIONS OFFICE:
JAIN KNOWLEDGE CAMPUS

+91 80 4650 1782, 9606333101

44/4, District Fund Road, Jayanagar 9th Block Campus, Bengaluru - 560069

https://online.jainuniversity.ac.in/mba-real-estate-management-online-degree

BBA MBA B.Voc.

IREU ADMISSIONS OFFICE:
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https://realestate.ireu.education/

IREU® Education